PRESS RELEASE

GREEN NEW YEAR'S

Green Pearls® places for a sustainable vacation at the turn of the year

Darmstadt, 17 November 2015. Conscious travelers who want to celebrate into the new year 2016 in tranquility, in midst of nature or with healthy festive meals, will find the perfect hotels at Green Pearls® for a green New Year's vacation. The portfolio of handpicked, sustainable and unique places worldwide has asked 6 of their hoteliers located outside of Europe for their personal tips, as well as their personal resolutions for the new year. For the European tips, stay tuned until next week!

Leisa Kenny-Protsat, General Manager
The Tongsai Bay - Koh Samui, Thailand

Chaweng beach near The Tongsai Bay on Koh Samui comes to life at New Year's Eve and is the hotspot for everyone, who want to celebrate into the new year.
For those, who are looking for a more relaxed way to spend the evening, The Tongsai Bay will offer a Thai festive dinner.

For 2016, Leisa Kenny-Protsat wants to ask herself "Do I really need this? How long will I use it?" more often, in order to reduce unnecessary and unused things.

Florian Hallermann, General Manager
Zeavola Resort - Koh Phi Phi, Thailand

„At Zeavola during peak season, we welcome guests who come from a year of stress and challenges“, says Florian Hallermann, General Manager at Zeavola Resort on Koh Phi Phi in Thailand. His suggestion for New Year’s Eve:

„Find time for yourself to tank energy, to rediscover yourself and decide what you will do in 2016 to withstand the expectations and stress in a sustainable and healthy way." Florian Hallermann himself would love to take his kayak far out into the sea, watch the stars and enjoy the quietness of the big ocean.

Liza Masías, Director Sales & Marketing
Inkaterra - Peru, South America

"Sustainability can be achieved during New Year's dinner party by cooking with organic goods." says Liza Masias Director of Sales & Marketing at Inkaterra in Peru. "Follow Inkaterra's 'Earth to Table' concept!"
In the new year, Liza Masías wants to underline Peru's large diversity with sustainable experience offers, such as a birdwatching tour or a nature walk in twilight and at the same time strengthen guests' awareness for Peru's cultural richness with ecotourism.

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**Pablo Gordienko, Owner**  
**Macaw Lodge - Costa Rica**

Who visits New Year's at Macaw Lodge in Costa Rica, will especially find one thing: lots of green inspiration. For the upcoming new year, owner Pablo Gordienko wants to be an example for his partners concerning sustainability and environmental efficiency.

Also, he wants to include more establishments in the area of Macaw Lodge, for example schools into his initiated projects. "Especially nutritional value is really important to us. We want to involve schools on this project of learning concerning planting, harvesting and cooking of organic fresh ingredients. Because these children are going to be the future professionals", says Pablo Gordienko.

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**Adrian Prado, General Manager**  
**Sol Beach House Benoa Bali - Bali, Indonesia**

At Sol Beach House Benoa, guests experience an authentic, Balinese New Year's. The complete decoration is handmade locally and is 100% out of natural materials such as coconut palms and
bamboo. Entertainment and the food are also in line of Balinese traditions, which play an important role at the resort throughout the whole year.

For 2016, it is important to Adrian Prado, General Manager, to communicate clearly to his guests, how important reducing water is for the island - water shortage can have devastating consequences there. He wants to reduce water use even more, also to preserve this important, natural resource in the long run for Bali’s inhabitants.

Jean & Anne de Villiers, Owners
Chole Mjini - Tanzania, East Africa

In their small paradise in Tanzania, the Chole Mjini, there will be a marvelous party at the beach under the stars with local drummers and rappers, in order to dance into the new year.

A small bonfire out of coppiced mangrove, which quickly grows back, should remind that such moments are something very special. For 2016, Jean and Anne de Villiers have promised to lower their carbon footprint further, for example by having all products delivered in braided baskets out of coconuts.

The German Green Pearls GmbH operates from Darmstadt, Germany and unifies international tourism companies that support environmental protection and demonstrate social commitment. Green Pearls is the first holding company worldwide that brings together sustainable hotels, destinations and restaurants on one global data platform.

Among the criteria of admission to Green Pearls are a sustainability plan on management level, a sustainable architecture, comprehensive water, energy saving and waste recovery measures, the use of seasonal and regional ingredients in the kitchen, as well as a large commitment for the social balance in each of the holiday regions.
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