Travel now more than ever!
Support locals with a sustainable summer vacation

Darmstadt, 26 April 2016. Travel warnings and caution are the result of terroristic attacks and political instability in popular tourist areas such as in Turkey, Tunisia or Egypt. But booking decline and hesitation influence the wrong people: the yearly income of many people, yes even whole families at the destination, are often nurtured by tourism.

Conscious travel supports local communities in these difficult times. Because it does not only mean to pay attention to environment and resources, but especially support inhabitants and regions locally. With the conscious decision for a sustainable hotel of the Green Pearls® collection, travelers automatically support the recruitment of locals, their fair wages and the purchase of local goods.

Green Pearls® shows three beautiful green places for summer vacation that contribute to better living conditions with their initiatives.

Turkey: Integration at a green Beach Resort
Green, turquoise, but especially colorful: these are the colors that guests associate with the sustainable Gloria Verde Resort in Belek, Antalya. In the summer, especially families treasure the peaceful location in midst of a shady pine forest directly at the Mediterranean. Also unbeatable is the comprehensive sport, wellness and entertainment program. Children are enthused with costume games and water olympics in the Gogi Kids Club, while mommy enjoys a turquoise bath and daddy practices the right drive on the in-house golf course.

For many years, Gloria Hotels & Resorts support local projects for education, environment, art and social commitment. In the hotels, locals with down syndrome receive education and jobs, among others.

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**Maldives: Diving spectacles and small hearts**
In our summer, it is rain season on the Maldives - at least officially. Inofficially, the sun still shines for several hours a day after a few showers and storms. Especially divers can get excited about the many plankton in front of the private island Fonimagoodhoo in the middle of the Indian Ocean: mantas and whale sharks now arrive for dinner.

Guests of Reethi Beach Resort already do good by booking an accommodation, as their credo is environmental protection and social commitment. The hotel supports school projects, helps with waste management on three islands of the Goidhoo Atoll, acts as a selling platform for local handy work products and supports the NGO "Tiny Hearts", which takes care of local children with heart conditions.

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**Peru: Jungle hikes and family visits**
Getting to know the green lung of the earth with all senses: in the Peruvian Amazonas, Inkaterra Reserva Amazónica sensitizes their guests for the unique surrounding. On the "excursion menu", there are eleven excursions, from the visit of an indigenous family to jungle hikes by night all the way to canopy experiences high up in the treetops.

The eco lodge was built over 40 years ago and designed with the NGO "Inka Terra Association" at the same time, in order to preserve the natural and cultural heritage of this rainforest region. Inkaterra makes it possible for young local students of lower status to attend a volunteer program, but also teaches the indigenous tribes the techniques of beekeeping and sustainable agriculture.

The German Green Pearls GmbH with place of business in Darmstadt, Germany unifies international tourism companies that support environmental protection and demonstrate social commitment. Thereby, Green Pearls is the first holding company worldwide that consolidates sustainable hotels, a destination and restaurants in a global data source.

Among the criteria of admission to Green Pearls, are a sustainability plan on management level, sustainable architecture, comprehensive water, energy saving and waste recovery measures, the use of seasonal and regional ingredients in the kitchen, as well as a large commitment for the social balance in each of the vacation regions.
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