PRESS RELEASE

**Green Pearls® presents four new overnight concepts**

*Darmstadt, October 13 2016.* It seems, that the concept of Green Pearls® worked out: more and more hotels, resorts, holiday apartments, B&B's, restaurants as well as destinations co-operate with the touristic communication platform located in Darmstadt. The "green" portfolio includes 98 locations so far, all of them handpicked and based in unique places worldwide. Transparency is the highest priority for Green Pearls®, because in times of green washing, the term quickly becomes a hollow word. For founder Stefany Seipp, sustainability defines itself in terms of optimized usage of resources: to cover the need of the presence, without endangering the future. Of course she declines a prospective partner, if the concept is not coherent. "Our approach is not to showcase the perfect sustainability, it is more about diversity. Each of our hotels has its own focus. And it is not necessarily about abstinence, but rather about a more conscious handling with commodities and the interconnection with the local community." How different the
SAND Lifestylehotel - Relaxation at the Timmendorfer Strand

Lifestylehotel SAND (Sand, Aspires, Natural, Design) stands for individuality, highest quality, sustainability and naturalness. Almost everything is made from natural products such as recycled teak wood for the tables or sleeping accessories made of hundred per cent natural material. The energy is produced by eco-friendly solar cells and the operation of block-type thermal power stations. At the restaurant, the SANDkulinarium, used products are primarily from regional farmers and producers. "Know what you eat with a good conscience", that's the credo of chef Mirko Stäudel, who interprets classical dishes in an innovative, modern way. Yoga or pilates is bookable via a personal trainer, it is recommended to enjoy a walking tour or the several water sports at the beach in front of the location. The caring look at details and the wellbeing of the guests, characterizes this hotel. Marion and Lambertus Muller wanted to create a place, where travelers arrive and be able to relinquish.

Outside - living with the nature

The Ganzer family invested a lot of time, energy and passion in the hotel Outside, located at the fantastic mountain scenery of the Nationalpark Hohe Tauern. "Who grew up with nature does naturally possess the wish to preserve it", says Daniel
Ganzer. For him environment protection does have the same priority than hospitality. The personal conversion is located by the decor of regional natural materials such as eco-mudwalls, hunting calf, und untreated wood, installed in a simple but tasteful way. Who is seeking for the ultimate sustainable relaxation after hiking between the forests and alp meadows, surrounded by lakes, streams and mountains, finds an interesting wellness portfolio: Zirbenstuben-Sauna, treatments with hay from the mountains and regional Alpherbs, a bath at the natural pond or a glacier-peeling. On the table, guests will find honest culinary delights, exclusively from local producers, such as homemade bread and jams or yummy vegetarian combinations. The motto is "The shorter the way, the younger the vitamins and the nearer the farm, the better the taste".

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**Charme of Vienna - Das Capri Vienna**

Vienna belongs to the most livable and greenest cities of Europe. For the Pastuszyn's, it is simply consequent to offer an appropriate accommodation. Rebuilt from a B&B to a city hotel, Das Capri is telling the stories of Vienna by the themed rooms such as "The imperial Vienna", "Vienna delights", "Livable Vienna", "Vienna is culture", "The VIP's of Vienna", "The architecture of Vienna" or "Look-outs of Vienna". Our personal favorite, simply because the name is so romantic: "The Sissi room". Within the 'Stiegenhaus', guest will discover favorite places of the family such as the 'Schönbrunner Gloriette', where the director of the hotel is enjoying the perspective and finds relaxation. And because joy is linked to the city, also the amazing breakfast is themed "Vienna". Exclusively Austrian products from the region are offered and of course the obligatory Apfelstrudel. Four different honeys are custom as well as fresh elder-flowered water at the rooms.
Vineyards as far as the eyes can see - Hotel Burgunderhof

Hotel, vineyard and distillery - the mix creates that special charm of the Burgunderhof. All rooms are individual and welcome travelers - same as the hosts - with a cozy, warm atmosphere. Nothing is left to chance, from the beautiful planned garden to the picturesque view over Lake Constance and the lush green of the grapevines. A panorama with room for addiction. The big saltwater was the idea of host Andrea Renn, as she herself is a passionate swimmer. Passion lies in the family, Heiner Renn enjoys it as a creative inventor when it comes to cultivation of fruits. His designated, classy brands surprises not only his regular guests, his distillates are renowned worldwide. The biologic wines are also from exquisit quality, the hit is Renn's "Pomme Pure®", a non-alcoholic, carbonated AppleSecco from selve-grewed apples, a great alternative to sparkling wine. For breakfast exclusively bio quality is offered, guest can choose from a diversity of müslis, homemade cookies and cakes, homemade salads, sausage and cheese that is seeking for one pears. The egg variations are made by Julia, the daughter and General Manager of the house.

The German Green Pearls GmbH with place of business in Darmstadt, Germany unifies international tourism companies that support environmental protection and demonstrate social commitment. Thereby, Green Pearls is the first holding company worldwide that consolidates sustainable hotels, a destination and restaurants in a global data source.

Among the criteria of admission to Green Pearls, are a sustainability plan on management level, sustainable architecture, comprehensive water, energy saving and waste recovery measures, the use of seasonal and regional ingredients in the kitchen, as well as a large commitment for the social balance in each of the vacation regions.
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