Green Pearls® with new locations in Southern Tyrol, Hungary and on the Maldives

Darmstadt, January, 19, 2017 *** The United Nations declared 2017 as the "International Year of Sustainable Tourism for Development". An important sign to take into account, for us and the generations to come. Green Pearls® Unique Places aims to change consumers travel behavior. Traveling yes, long-haul destinations yes, but thoughtful and with a positive effect for nature and local people. Right from the beginning of this year, the communication platform for sustainable tourism is presenting again three outstanding new partners.
"No News, No Shoes", is the claim of the five star eco resort on the Maldives, near Malé. At Gili Lankanfushi guests can relax and leaving daily routine and stress behind, which is easy because of the paradisiac location. Nevertheless we do not talk about careless luxury and consumption. Everything is implemented with protection of the precious nature. The architecture is designed in a way that material and shape of the building are naturally integrated into the environment. Beside the usage of local raw material, for example driftwood is getting recycled, the construction of the villas over water allows more room for flora & fauna on the island. The hotel is desalting the seawater through a re-osmosis system, strict usage of glass bottles, which are re-used, mulching and composting facility as well as a can-compressing facility and an on-site incinerator. Waste is a big subject on any island on the Maldives, avoidance or minimization of waste is necessary. Furthermore herbs and vegetables are grown at the resort’s organic garden. The resorts’ marine biologist is educating guests and hosts how the outstanding underwater world could be preserved and how every guest could contribute to protecting the ocean.
Josephus in Southern Tyrol - nonchalant, green and quiet

Simply the location is a dream itself, within one of the most beautiful Alp valleys of Southern Tyrol, the Schnalstal, one will find the Josephus Lodge. The four apartments with space of up to four people let the hearts of modern "Heidis" beat faster: the charm of Southern Tyrol meets trendy design with attention to detail. Each unit is telling a story, the house was carefully restored and decorated with recycled wood, pine wood, granite and Loden. Simplicity here means reflection of the essential things of life: harmony and happiness in a temporary home. The hosts Doris and Alexander Rainer are running a farm nearby called "Brugg" with old races of the Schnalser sheep and the Tyrol cattle. Guests are welcome to relax at the Finnish Sauna, use the adventure shower, read or meditate at the silent room as well as hike in the enchanted nature. The herbs from the own organic garden can or more should be used in the fully equipped kitchen - inclusive an original recipe of so called "Speckknödel" from the owner!
Irota EcoLodge - Hungary from its best light

Hungary is not naturally linked to sustainability. This will change soon: the Irota EcoLodge is presenting a brand new concept of eco-friendly guest houses. Dutch hosts Jeroen van Drunen and Lennard de Klerk visited Irota for the first time in 2010. They felt in love with an old building with heart-breaking charm and stayed. In 2015 they build in only one year a small holiday paradise, at the most beautiful point of the village. The Irota EcoLodge is consisting of three stand alone, luxurious villas with a common pool. Each house provides 170 square metres, the lower house in a Hungarian rustic style, the middle house in a 60-ies retro style and the upper house in a trendy, modern design. The building technique brings the word sustainability to live: The walls are made of wooden frames, pulp made of old newspapers is serving as isolation, the outer wall was isolated with wood soft fiber boards. The villas are heated by a stove using local wood. The toilets and washing machines are operated with rain water. The pool is disposed with a storage basin, plants are used for cleaning the water instead of chemicals.

The German Green Pearls GmbH with place of business in Darmstadt, Germany unifies international tourism companies that support environmental protection and demonstrate social commitment. Thereby, Green Pearls is the first holding company worldwide that consolidates sustainable hotels, a destination and restaurants in a global data source.
Among the criteria of admission to Green Pearls, are a sustainability plan on management level, sustainable architecture, comprehensive water, energy saving and waste recovery measures, the use of seasonal and regional ingredients in the kitchen, as well as a large commitment for the social balance in each of the vacation regions.

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