70 GREEN PEARLS AROUND THE WORLD: ADDITIONS TO GREEN PEARLS

The sustainable tourism alliance from Germany records 19 new members in the first half-year of 2015.

Darmstadt, 23 July 2015. Green Pearls, the portfolio of sustainable, handpicked and unique places worldwide, has recorded 19 new members in the first half of this year and therefore represents 70 green accommodations, regions and restaurants.

With the new additions, the cooperation extends their offer with exciting new travel experiences in the whole world. The approaches of the members to sustainability are different, but all unite the endeavor of continual protection of natural and social resources in their vacation regions.

Germany

The first new "green pearl" 2015 was the Creativhotel Luise in Erlangen, a founding member of Klima-Hotels Germany that was certified as the first climate positive hotel by the independent sustainability organization Viabono in June of this year.

For travelers, who like to take care of themselves on vacation, Green Pearls now also offers sustainable vacation rentals. In the Bavarian Forest, Ingrid Haidl-Madl modernized a 300 year old farmhouse according to ecological criteria and furnished three vacation apartments with lots of love to detail.
India

The three 'r's, reduce, reuse and recycle, as well as the dedication for local communities, are an integral part of the daily hotel routine at CGH Earth. Spice Village, an untouched mountain village in Thekkady has initiated a natural learning center for students, Marari Beach in Kochi offers glimpses into Kerala's culinary world with cooking courses and at Coconut Lagoon in Kumarakom, the wood from the 150 year old manors was refurbished by local craftsmen.

Indonesia

Tri Hita Karana, the traditional philosophy of Bali, determines the concept of the Sol Beach House Benda in tropical Nusa Dua. The harmony with god, the people and nature is strived for through the collaboration with the local community, the environmental management program EarthCheck and spiritual offers for the employees.

Malaysia

The hotel's location alone engages the team of Belum Rainforest Resort for ecological actions: 14 of the most endangered mammals in the world, among them the Malaysian tiger and the Sumatra rhino, live in the adjoining tropical forest Pulau Banding. The resort was developed out of already existing buildings with minimum deforestation, recycled bricks were used for the construction.

Austria

Biohotel Grafenast at Pillberg in Austria has converted their whole kitchen using only organic goods and rely on rooms that are free of terrestrial radiation and electric smog, special sleeping systems, spelt cushions and larch wood
Peru

Since April 2015, four houses of the prestigious Peruvian Inkaterra group are represented at Green Pearls: the Machu Picchu Pueblo Hotel in the area of Auges Clients, the Inkaterra Reserva Amazónica in Puerto Maldonado and the Hacienda Urubamba, as well as the Hotel Inkaterra La Casona in Cusco. The hotel group conducts scientific research projects for the conservation of biodiversity and implements educational projects with their own founded NGO Inkaterra Asociación to strengthen the local community.

Portugal

Inspira Santa Marta is the first "green pearl" in Portugal. The hotel has not only made a name due to its city tours in eco-tuk-tuks, but also with the certification of the Open Brasserie Mediterrânica as the only gluten-free restaurant in Lisbon. Proceeds from the sales of the Inspira water that is filtered in the hotel and filled into glass bottles, benefit the construction of fresh water pumps in Africa.

Spain

With Utopian Retreats in southern Spain, a finca with 15 bedrooms that can be rented exclusively is represented in Green Pearls' portfolio for the first time. An enormous yoga and meditation offer in this
carbon-neutral resort guarantees the guests sustainable relaxation.

Sri Lanka

**Amaya Beach Resort & Spa** in the Passekudah bay waters its gardens with treated water, while **Hunas Falls by Amaya** supports the schooling of children from low-income households with an own established foundation. In **Amaya Lake** at Kandalama lake, guests of the Ayurvedic spa are welcomed with the scent of self-picked regional herbs.

Thailand

Due to its exemplary use of resources and the engaged, local oriented personell politics, the **Grand Centre Point Hotel Ratchadamri** in Bangkok is certified as sustainable by the Thai Green Leaf Foundation.

Also in Thailand, the Alice in Wonderland cocoons of **Keemala** were developed with minimal changes to the natural environment, whose guests can enjoy fresh bananas, coconuts or goa beans from their own farming.

The German Green Pearls GmbH with place of business in Darmstadt, Germany unifies international tourism companies that support environmental protection and demonstrate social commitment. Thereby, Green Pearls is the first holding company worldwide that consolidates sustainable hotels, a destination and restaurants in a global data source.
Among the criteria of admission to Green Pearls, are a sustainability plan on management level, sustainable architecture, comprehensive water, energy saving and waste recovery measures, the use of seasonal and regional ingredients in the kitchen, as well as a large commitment for the social balance in each of the vacation regions.

Interested parties can find proper photo material to this report [here](#), further information to Green Pearls at [www.greenpearls.com](http://www.greenpearls.com), on Facebook, Twitter, Instagram and Pinterest, as well as on the Green Pearls Blog.

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