PRESS NEWSLETTER

GREEN PEARLS 
UNIQUE PLACES

Vacations for the soul: summer in South Tyrol

Darmstadt, June 21st, 2018 *** South Tyrol stands for nature, culture and enjoyment: a place where tradition meets modernity and adventure meets relaxation. And in the background the breathtaking scenery of the Dolomites impresses with its clear mountain lakes, reflecting the mountains and pines in the turquoise, deep blue or green waters. The summer mountain landscape is perfect for relaxing walks and long hiking tours, climbing and cycling. A perfect fit for the Green Pearls® hotels. They care about the environment as well as the well being of their guests and travelers providing everything for a relaxing vacation from daily routine.
Pure relaxation in the nature of Ulten Valley

Situated in the traditional Ulten Valley, the Arosea Life Balance Hotel blends in seamlessly with its natural surroundings. The green wellness and nature hotel in South Tyrol combines innovative ideas and trends with traditional values. The focus is on a natural, mindful and healthy lifestyle. The 700 m² organic swimming pond, with its concept copied from nature, forms the heart of the extensive alpine garden. The high water quality results from the interaction of microorganisms, aquatic plants and gravel – thanks to the naturally designed water inlets and native water plants surrounding it, guests feel like swimming in a mountain lake.

The hotel offers countless opportunities for relaxation. In the wellness area guests are pampered with natural oils, fragrances and cosmetic products and enjoy the benefits of numerous saunas. The Stimularium, a biophysical wellness lounger, provides even more relaxation, and during yoga guests learn new breathing techniques. A very special highlight: the local ceremony of a bath in sheep’s wool. During this treatment, guests are wrapped in fluffy sheep’s wool sprinkled with wild Alpine herbs. This creates a sense of tranquility and natural warmth that gently penetrates the deeper layers of the skin, relieving tension. Staying at the Arosea is a deeply and soothingly relaxing experience.
Retracing Ötzi’s steps in the Schnalstal

The rustic and wild valley Schnalstal has gained its reputation not only because of the famous glacier mummy Ötzi who was found here in 1991, but also because it offers peace, authenticity and plenty of charm – and a unique hiking area amidst the high alpine mountain landscape in the Texelgruppe Nature Park: there is something for everyone between a picturesque landscape with apple trees at the entrance of the valley and the mighty glacier at its end.

The hotel Josephus welcomes its guests in a prime location fascinating its guests with a spectacular mountain scenery and clear architecture. It is a place where historical character meets modern design and diversity. Furbished with natural materials, each of the cozy apartments is different. Each room presents its charming details and a personal story. South Tyrolean cuisine and the sauna with its panoramic view do the rest to make guests completely comfortable. And a visit to the nearby archaeological open-air museum ArcheoParc Schnals should definitely be on the program: Here all is about the Neolithic way of life of Ötzi and his contemporaries.
Refreshing and a feel-good atmosphere in Puster Valley

At the hotel Leithof active vacationers will find everything they need. A perfect starting point for the most scenic tours in the Pustertal Mountains. You will also find numerous mountain lakes in the nearby Fanes-Sennes-Braies Nature Park. Particularly beautiful and not quite as cold as the others: the Dürrensee. It is the most altitudinous bathing lake in Europe, adding a spectacular view to the swimming pleasure. Visitors can enjoy an even more impressive view just a short walk away, at the overlook “Drei-Zinnen-Blick”, which is a famous landmark of the Dolomites.

After a nice day trip, the Leithof welcomes its active vacationers with a pampering wellness program ranging from sauna and brine baths, massages and wellness treatments for couples to relaxing baths. A treatment with fresh hay from the South Tyrolean mountain meadows is particularly pleasant. Due to its variety of plants it contains numerous herbs and active ingredients that ease all kinds of complaints, reduce stress and relieve tension. Completely relaxed, the homemade delicacies from the Leithof kitchen will taste even more delicious. The Leithof makes it very easy for its guests to feel at home. And those who have been here in summer will definitely want to come back in winter – for skiing, tobogganing, snow hiking or a round trip on a horse-drawn sleigh.

Enjoying vegan delicacies in Vinschgau

LA VIMEA offers a holistic vegan experience, from construction and furnishing to the toiletries in the bathroom to the meals and organic wine. It is the enthusiastic approach of the owner family that makes Italy’s first entirely vegan hotel so special. Everything they do is full of passion, a place where sustainability, hospitality and the environment take center stage. Local wood that was cut during the right lunar phase, wildflowers used for the famous Kaiserschmarrn as well as meditative hiking routes let you feel like heaven. Guests feel invited and are cordially welcomed by their hosts.

Operating the hotel in a resource saving way is particularly important to LA VIMEA:
Operating the hotel in a resource saving way is particularly important to LA VIMEA: the kitchen processes local, seasonal or homegrown products and without anything missing for a relaxing vacation for body, mind and soul. Of course, at LA VIMEA guests can also benefit of all the other advantages of South Tyrol; there is a lot to discover around the municipality Naturno, for example on a hiking tour to the nearby Rotsteinkogel. Since 2000 visitors can enjoy Italian open-air cinema high above the valley basin of Meran. The Knottnkino comprises 30 cinema seats made of steel and chestnut wood and invites hikers to take a break enjoying the unique view of the Adige Valley.

The German Green Pearls® GmbH with place of business in Darmstadt, Germany unifies international tourism companies that support environmental protection and demonstrate social commitment. Thereby, Green Pearls® GmbH is the first holding company worldwide that consolidates sustainable hotels, destinations and restaurants in a global data source.

Among the criteria of admission to Green Pearls® GmbH are a sustainability plan on management level, sustainable architecture, comprehensive water, energy saving and waste recovery measures, the use of seasonal and regional ingredients in the kitchen, as well as a large commitment for the social balance in each of the vacation regions.

Please click here for matching images in high resolution. All usage rights for images and photographies belong, unless otherwise noted, to the hotels concerned and must be quoted.

For more information on Green Pearls® GmbH visit www.greenpearls.com, Facebook, Instagram and Pinterest or the Green Pearls® Blog.

Press Contact:
Green Pearls® GmbH
Dieburger Straße 203
64287 Darmstadt
T: +49 (0) 6151-273 669 11
F: +49 (0) 6151-273 669 19
E: press@greenpearls.com
W: www.greenpearls.com