PRESS NEWSLETTER

New Green Pearls® members in South Tyrol, India and Switzerland

© Arosea Life Balance Hotel

Darmstadt, July 5th, 2018 *** With the increasing interest in sustainable tourism, the number of Green Pearls® members is growing. The communication agency, information platform and hotel collection for sustainable tourism welcomes three new hotels in South Tyrol, India and Switzerland as new members. The new “green pearls” invite their guests to relax consciously amidst pristine nature.
Arosea Life Balance Hotel in South Tyrol

The Arosea Life Balance Hotel combines innovative ideas with traditional values and blends perfectly into the surrounding environment. The holistic approach focuses on a natural, mindful and healthy way of life which is felt everywhere in the hotel. Natural materials such as Swiss stone pine, slate and sheep's wool create a feel-good atmosphere. The kitchen offers high-quality regional and seasonal products. Fresh herbs are not only used for seasoning but as a natural remedy as well. The spacious garden offers an organic swimming pond. The modern wellness area sets its focus on natural oils, fragrances and herbs.

SwaSwara in Gokarna, India

The SwaSwara by the Indian hotel group CGH Earth is a luxurious retreat for those seeking wellness, mindfulness and their inner self. With an extensive offer of yoga, meditation and art therapy the hotel offers numerous regeneration possibilities to its guests. And thanks to its simple and at the same time modern architecture the resort itself also blends harmoniously with the surrounding nature: Guests spend the night in traditional Konkan villas, with an own yoga deck and direct access to the Om Beach, surrounded by the Banyan trees typical for Gokarna and full-green woods. A self-sufficient water supply relieves the local groundwater level and the near-natural
sufficient water supply relieves the local ground-water level and the near-natural construction method of the 24 villas provides for the well-being of the guests as well as the protection of the local environment: Only the bedrooms are closed and air-conditioned, while the rest of the villa with open inner courtyard and baths partially open to the sky allows direct contact with the nature.

© Valsana Hotel & Apartments

Valsana Hotel & Apartments in Switzerland

Situated 1,800 meters above the sea level the Valsana offers besides the spectacular scenery of the Swiss Alps an inspiring atmosphere, mindfulness and a sustainable philosophy. Thanks to the affectionate furnishing with selected pieces every room is unique, the vintage style rooms and flats invite to feel good and relax. The spacious wellness area as well as the restaurant "Twist" serving regional and seasonal menus and Swiss wines provide for additional relaxation. The hotel of the Tschuggen Hotel Group follows strictly green guidelines; the heating capacity is covered by waste heat and geothermal probe, loading stations are available for electric vehicles, with the choice of the cosmetics the hotel contributes to Fair-trade. In respect to upcycling, material from the predecessor’s building was used for the wooden panels of the lounge or the chairs in the rooms. The leisure offer also reflects the sustainable approach: During their stay guests can produce their own natural soap in the local soap factory.

The German Green Pearls® GmbH with place of business in Darmstadt, Germany unifies international tourism companies that support environmental protection and demonstrate social commitment. Thereby, Green Pearls® GmbH is the first holding company worldwide that consolidates sustainable hotels, destinations and restaurants in a global data source.

Among the criteria of admission to Green Pearls® GmbH are a sustainability plan on management level, sustainable architecture, comprehensive water, energy saving and waste recovery measures, the use of seasonal and regional ingredients in the kitchen, as well as a large commitment for the social balance in each of the vacation regions.

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