PRESS RELEASE

GREEN PEARLS®
UNIQUE PLACES

Berghotel Rehlegg is cooperation partner of the UNESCO Biosphere Region Berchtesgadener Land

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Darmstadt, July 4th, 2018 *** The Green Pearls®’ member Berghotel Rehlegg was officially appointed as the first cooperation partner of the UNESCO Biosphere Region Berchtesgadener Land. The decisive factor for this honor is the company's sustainable philosophy, regional focus and the environment. Berghotel Rehlegg operates climate-positive expanding the purchase of regional goods for years, thus strengthening local value.
District Administrator Georg Grabner (centre) and Head of the Biosphere Region Dr. Peter Loreth (right) praised the Berghotel Rehlegg and hotelier Hannes Lichtmannegger (left) as the “idea generator”. “We need positive idols and the Rehlegg is one of them”, states Grabner.

The German Green Pearls® GmbH with place of business in Darmstadt, Germany unifies international tourism companies that support environmental protection and demonstrate social commitment. Thereby, Green Pearls® GmbH is the first holding company worldwide that consolidates sustainable hotels, destinations and restaurants in a global data source.

Among the criteria of admission to Green Pearls® GmbH are a sustainability plan on management level, sustainable architecture, comprehensive water, energy saving and waste recovery measures, the use of seasonal and regional ingredients in the kitchen, as well as a large commitment for the social balance in each of the vacation regions.

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For more information on Green Pearls® GmbH visit www.greenpearls.com, Facebook, Instagram and Pinterest or the Green Pearls® Blog.

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